

## *ANNUAL REPORT ... comply AND communicate*

With your public company, producing your annual report is not-negotiable.

But you can go beyond your obligations to report on your business, its operations and ethics, and get a **better return on your costly investment.**

How?

### *Let your annual report sing for its supper*

Attractively presented, with graphics that support your information, the annual report is a great marketing tool.

Your annual report is your opportunity to tell everyone – regulators, investors, management, staff, customers, partners, media, the community, even your critics –

- how your business works, and how it can help them
- all about your brands, products and people
- what you did this year, and how
- your plans for next year
- possible threats, and how you'll deal with them
- your company's strengths.

Make your annual report clear, concise, accurate with facts, precise with numbers, easy to read and understand. Just ask me.

*Let's talk about your project*

Contact me, Josephine Brown ➡

**0417 722 937**

*Be understood...  
in print and online!*

