

## *MEDIA RELEASES ... low-cost publicity for your business or event*

Some people think that media releases are dead, now that we have social media.

Turns out this just ISN'T TRUE.

There's a place for both.

### *Some benefits of the familiar media release:*

- It's fairly inexpensive
- It can position you as an industry expert
- It can make your company or event more visible
- The news in your media release can get you more customers
- It can help you attract investors, attendees and participants.

Read more here: <http://www.ereleases.com/prfuel/benefits-of-press-release-distribution/>

### *Want a trained journalist to write one for you?*

Just ask me.

**Let's talk about your project**

Contact me, Josephine Brown ➔

**0417 722 937**

*Be understood...  
in print and online!*

