

I'm a good writer. Why would I need editing?

These days, just about everybody can read and write.

However, what seems clear to you may not be clear to all your readers.

Why's that? It's easy to miss your own errors **because you READ WHAT YOU EXPECT TO SEE.**



Image: pixabay

But that's not all...

Most people don't stop to think about how their reader will interpret what they write. They don't think about how occupied their reader may be, so they ramble. (Maybe they don't know how to write concisely.)

It takes TIME to write a short, clear document – surprisingly, much longer than to write a long, wordy document. As author Nathaniel Hawthorne said, “Easy reading is damn hard writing.”

I'd add, “And damned fine editing as well!”

It's all about time and money. TIME? No one wants to read more words than they have to. They're busy.

MONEY? Think what you could save in explanation and costly corrections after publication!

That's how editing adds value to whatever you write.

Want me to help you produce your best work?

Email your whole manuscript to josephinembis@gmail.com as a Microsoft Word document for assessment and advice.